



# DAY OF CARING

PRESENTED BY  PNC BANK

**SEPTEMBER 18TH, 2026**  
at Town Square Las Vegas

**Kickoff Celebration | 8:30-9:30am**  
**Projects Begin | 10:00am**

**PRESENTING**  
**\$20,000**

**SOLD OUT**

- Naming recognition in event title “presented by”
- Opportunity to provide remarks during kickoff
- Participate in media interviews, when possible
- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- Quote and mention included in press release
- 2 dedicated and 1 general social media post
- Logo on step and repeat
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

**CATALYST**  
**\$15,000**

- Opportunity to provide remarks during kickoff
- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- Quote included in press release and post-event recap
- 2 dedicated and 1 general social media post
- Logo on step and repeat
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

**VISIONARY**  
**\$12,500**

- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- Mention included in press release
- 1 dedicated and 1 general social media post
- Logo on step and repeat
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

**LEGACY**  
**\$7,500**

- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- 1 dedicated and 1 general social media post
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

**CHAMPION**  
**\$3,000**

- 1 general social media post
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

**SPONSORSHIP OPPORTUNITIES**

FOR MORE INFORMATION, VISIT [UWSN.ORG/CARING](https://www.uwsn.org/caring)



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## By the Numbers

**~1,300**

volunteers

**50**

volunteer projects

**50**

community partners engaged

**3,750+**

hours of service

**29**

stories / clips

**30**

corporate sponsors and event partners

**2.1M+**

people reached

**\$193,000+**

publicity value

## United Way of Southern Nevada's Reach

**24,000+**

e-mail subscribers

**23,900+**

social media followers across platforms

**12,000+**

monthly website visitors



### What is Day of Caring?

UWSN's Day of Caring is Southern Nevada's largest one-day volunteering event, uniting hundreds of volunteers to create community impact. Sponsor this incredible day of service and be part of the change!



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