

ALEXIS DE TOCQUEVILLE SOCIETY

When leaders unite, Southern Nevada rises.



WHAT IS TOCQUEVILLE?

The Tocqueville Society isn't just philanthropy – it's influence, connection, and leadership at the highest level. As part of one of Southern Nevada's oldest and most trusted nonprofits—serving our community since 1957—you join a global alliance shaping the future of Southern Nevada.

Imagine the fellowship of Rotary, the prestige of Las Vegas' most exclusive circles, the brilliance of Southern Nevada, and the magic of Las Vegas – all in one. United Way of Southern Nevada is the North Star, guiding both professional and family-inclusive engagement so your investment multiplies into bold, measurable results. This is where leadership becomes legacy, and together, we make Southern Nevada shine brighter, stronger, and bolder for generations to come.

Leadership. Legacy. Community – redefined.

WHY GIVING LEVELS MATTER

Each giving level represents a deeper commitment to leadership, community, and measurable impact.

- **Signals of Leadership & Legacy**
Each level – \$10,000, \$25,000, \$50,000, \$75,000, \$100,000+ – is a marker of leadership, visibility, and influence.
- **Provides Scalable Entry & Growth**
Start at \$10,000 and grow your impact and recognition over time, creating longevity and legacy giving.
- **Builds a Community of Peers**
Stand shoulder-to-shoulder with others making the same commitment, building a powerful peer network.
- **Offers Flexible Ways to Give**
Membership can be achieved through individual giving, planned giving, or sponsorship through your employer – many companies also offer matching gift programs that double your impact.
- **Step-Up Program**
Emerging Leaders in Philanthropy can grow into Tocqueville through a three-year pathway: \$5,000 in year one, \$7,500 in year two, and \$10,000 in year three – making leadership accessible while building a legacy of giving.
- **Exclusivity with Purpose**
Invitation-only, year-round engagement – including the North Star Award, given annually to the individual who participates in the most Passport to the City program events. A perfect way for busy individuals and families to stay engaged. Not just a membership, but an active society of influence and measurable results.

WHAT MAKES TOCQUEVILLE SO SPECIAL



Global & Local Power

Part of a worldwide alliance while directly transforming Southern Nevada families and neighborhoods.



Prestige with Impact

Invitation-only, year-round engagement that delivers measurable change.



Networking & Legacy

Where CEOs, civic leaders, and philanthropists connect to shape the future of Southern Nevada – while welcoming families into a multi-generational legacy.



Southern Nevada Brilliance + Vegas Flair

Powered by United Way of Southern Nevada, one of the city's oldest and most trusted nonprofits. The perfect balance of credibility and bold Vegas energy.

TOGETHER, WE LEAD

The Alexis de Tocqueville Society is where exclusivity, global reach, and community transformation collide—uniting the brilliance of Southern Nevada with the magic of Las Vegas.

Its power lies in its members.

Learn More at UWSN.org/Tocqueville

ALEXIS DE TOCQUEVILLE SOCIETY MEMBERSHIP COMMITMENT FORM



LEAD WITH IMPACT

The Alexis de Tocqueville Society recognizes annual gifts of \$10,000 or greater. Donors who contribute \$25,000 or more are further distinguished within the Society as Snyder Circle members. Your leadership investment fuels transformative work in student success, workforce development, and community supports programs across Southern Nevada.

Please complete this form to confirm your annual unrestricted contribution and preferred commitment term.

PAYMENT METHOD

ACH Transfer
Bank Name: PNC Bank
Routing Number: 083009060
Account Number: 3825150568

Credit Card

NAME ON CARD

BILLING ZIP CODE

CREDIT CARD NUMBER

EXPIRATION (MM/YY) CVV

Check/Invoice Requested

RECOGNITION NAME (IF APPLICABLE)

CONTACT INFORMATION

NAME

ORGANIZATION (IF APPLICABLE)

EMAIL

PHONE

SIGN HERE

Signature

Date

Please return this completed form to:

Laura Henkel
Major Gifts Officer, United Way of Southern Nevada
laura@uwsn.org • (702) 892-2330

ANNUAL CONTRIBUTION LEVEL

Select One:

- \$10,000
- \$15,000
- \$20,000
- \$25,000 - Qualifies for Snyder Circle
- \$30,000 - Qualifies for Snyder Circle

MULTI-YEAR COMMITMENT (OPTIONAL)

I/We commit to the above annual contribution for:

- 3 Years
- 5 Years
- 10 Years

PAYMENT SCHEDULE

- Pay in full annually
- Quarterly installments
- Monthly Installments

QUESTIONS OR SPECIAL INSTRUCTIONS

Thank you for leading with vision and generosity.
Together, we will build a stronger Southern Nevada.