

Sponsorship Level Feature	SOLD OUT				
	Presenting \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$3,000
Expos (#)	4	4	4	2	1
Tables (#)	3	2	1	1	1
Social media post recognition	2 dedicated 2 general	1 dedicated 2 general	2 general	1 general	
Linked logo on event website & e-blasts	✓	✓	✓	✓	
Logo feature in event presentation	✓	✓	✓	✓	
Logo feature in event flyer	✓	✓	✓		
Include slide or video in event presentation	3	2	1		
Swag or flyer included in attendee bags	✓	✓			
Press release mention	✓	✓			
Logo on event directional signage	✓	✓			
Opportunity to provide welcome remarks	✓	✓			
Participate in media interviews	✓				
Event naming recognition w/ logo inclusion	✓				



FOR MORE INFORMATION, VISIT [UWSN.ORG/SENIOREXPO](https://UWSN.ORG/SENIOREXPO)



## PROJECT REACH SENIOR EXPO



### By the Numbers

**~1,500**  
attendees

**6.60M**  
impressions

**\$509K**  
publicity value

**49**  
stories / clips

**10**  
corporate sponsors  
and event partners

**\$360K**  
in assistance provided  
to the community



FOR MORE INFORMATION,  
VISIT [UWSN.ORG/SENIOREXPO](https://www.uwsn.org/seniorexpo)

### United Way of Southern Nevada's Reach

**24,000+**  
e-mail subscribers

**23,900+**  
social media followers  
across platforms

**13,000+**  
monthly website visitors

Uniting our community  
to improve people's lives