

Sponsorship Level	Presenting	Platinum	Gold	Silver	Bronze
Feature	\$50,000	\$25,000	\$15,000	\$10,000	\$3,000
Expos (#)	4	4	4	2	1
Tables (#)	3	2	1	1	1
Social media post recognition	2 dedicated 2 general	1 dedicated 2 general	2 general	1 general	
Linked logo on event website & e-blasts	✓	✓	✓	✓	
Logo feature in event presentation	✓	✓	✓	✓	
Logo feature in event flyer	✓	✓	✓		
Include slide or video in event presentation	3	2	1		
Swag or flyer included in attendee bags	✓	✓			
Press release mention	✓	✓			
Logo on event directional signage	✓	✓			
Opportunity to provide welcome remarks	✓	✓			
Participate in media interviews	✓				
Event naming recognition w/ logo inclusion	✓				

FOR MORE INFORMATION, VISIT [UWSN.ORG/SENIOREXPO](https://www.uwsn.org/seniorexpo)





PROJECT REACH SENIOR EXPO



By the Numbers

~1,800
attendees

1 BILLION
impressions

\$51M
publicity value

38
stories / clips

9
corporate sponsors
and event partners

\$462K
in assistance provided
to the community



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United Way of Southern Nevada's Reach

36,000+
e-mail subscribers

23,900+
social media followers
across platforms

12,000+
monthly website visitors

Uniting our community
to improve people's lives