



RFP Application Introduction

Title

UWSN Community Impact Grants

Summary

United Way of Southern Nevada (UWSN) accepts funding requests from nonprofit organizations operating programs that improve Student Success, Workforce Development, and Community Support in Southern Nevada.

Full Description

United Way of Southern Nevada (UWSN) welcomes proposals and requests seeking funding for programs that improve people's lives in the areas of Student Success, Workforce Development, and Community Support.

Application Due Date: February 14, 2025 @ 5pm (Pacific)

Term: July 1, 2025 through June 30, 2026

Only one proposal will be accepted from each organization or academic unit.

This overview provides prospective applicants with information to determine whether to apply for funding from UWSN. The information below includes eligibility requirements; key dates; how to apply for funds; an overview of the priority funding areas (Student Success, Workforce Development, and Community Support); recommended performance measures; an overview of the evaluation process and criteria; and the UWSN grantee responsibilities and expectations.

The United Way of Southern Nevada's grantmaking process is governed by policies and procedures approved by the UWSN Board of Directors. By submitting an application, your organization asserts that this overview has been reviewed in its entirety and that, if selected, the organization will abide by the conditions described below.

Applications will be screened for eligibility and referred to the UWSN Funding Review Committee, a community-based group of over 50 volunteers who will score each proposal with a standard rubric. Each application and related reviewer scores will be discussed by the Committee, which will make a formal recommendation. Please note that there are many determining factors that result in a funding recommendation including rubric scores, Committee deliberations, application quality, financial statements, program performance, etc. The UWSN Board of Directors will review funding recommendations and provides the final approval of Community Impact Grants.

The UWSN Board of Directors anticipates receiving practical and thoughtful proposals that align with the current landscape of community needs and demonstrate a good fit with your organization's capacity for program/service delivery.

Application Eligibility, Timeline, and Submission Guidelines

In order to successfully apply for funding from UWSN, your organization and program must meet the following eligibility criteria:

- Must provide services in Southern Nevada (Clark, Nye, Esmeralda, Lincoln Counties)
- Must demonstrate clear impact on UWSN funding priorities and objectives (see below)
- Must be a nonprofit organization, public charity, or supporting organization (501c3, 509a1, 509a2, 509a3)
- Must be licensed and in good standing in the State of Nevada
- Must provide a complete and correct application
- Applicants must also provide financial statements from their organization. These do not need to be audited financial statements, but please provide the audited financials if your organization has secured them in the past 3 years.

Request for Proposals – Process Timeline

- January 13, 2025: Announcement of Community Impact Grant Opportunity
- February 14, 2025 @ 5PM: Proposals Due to UWSN
- March and April 2025: Proposal Interviews with Applicant Leadership & Project Team
- May 2025: UWSN Board of Directors Review
- June 2025: Applicants Notified of Outcome

UWSN Funding Priorities and Objectives

United Way of Southern Nevada prioritizes programs that fall into one of three categories: Student Success, Workforce Development, and Community Support. Applicants may only submit one application per funding cycle, and the proposed program or project must align with one of these three funding categories.

Student Success Programs: Goals, Objectives, Outcomes

At United Way of Southern Nevada, we are helping children succeed by investing in programs, directing volunteers, and raising funds. We help funds go further to prepare children for a successful future. Before school even starts, we help parents become their child's first teacher with in-home training and lessons to prepare children for school. We support the provision of pre-kindergarten scholarships to help children get a strong foundation for kindergarten. We help elementary, middle, and high school students get tutoring and homework help so they can graduate high school. And we empower students with programs that inspire and motivate them to build successful lives.

Together, our goals include:

- ↑ % in preschool enrollment
- ↑ % improvement in early childhood assessments
- ↑ % of students reading proficiently
- ↑ % of students promoted to the next grade
- ↑ % of students graduating high school
- ↑ % of students (18-24) with post-secondary education and experience

Student Success recommended program and services:

Early Childhood Education, Parent Education, Teacher Training, Academic Advising, Tutoring & Homework Help, FAFSA / Financial Aid, Health Care Services, Leadership and Mentorship, Course Planning Assistance, College Visits, etc.

Student Success recommended program outcomes:

- % of children enrolled in pre-kindergarten programs
- % of children ready for school
- % of students promoted to next grade level
- % of students on track to graduate
- % of students graduating high school
- % of students enrolled in college or vocational training programs
- % of students graduating college or receiving a career credential

Workforce Development: Goals, Objectives, and Outcomes

At United Way of Southern Nevada, we focus on connecting volunteers, raising funds, and investing in programs that support people working to build their own pathways out of poverty. We help funds go further to give people the opportunity to create a better life. We support programs that help people get ready for employment through job readiness training, job placement services, building work experience, and learn from mentors who have achieved success. We work to understand and address the challenges that keep people from finding, keeping, and getting back into employment.

Together, our goals include:

- ↑ % of adults (25+) with high school diploma or equivalent
- ↑ % of adults with an Associate's degree or higher
- ↑ % of adults in full-time work

Workforce Development recommended programs and services:

Career Skills Training, Job Preparation / Placement, General Work Experience, Vocational / Career Planning, Leadership & Mentorship, etc.

Workforce Development recommended program outcomes:

- % obtain recognized credential
- % gain work experience
- % gain full-time employment
- % experience career advancement

Community Support: Goals, Objectives, and Outcomes

At United Way of Southern Nevada, we help to build strong, resilient, and healthy communities by investing in programs, directing volunteers, and raising funds. We help funds go further to help Southern Nevadans handle life's challenges and connect to the community we call home. We support programs that help people build pathways out of poverty. We help connect people to resources so that they have the support that they need to get a good job, succeed in life, and strengthen the community organizations that help make this possible.

Together, our goals include:

- ↓ % of families in poverty in Southern Nevada
- ↓ % of low-income families in Southern Nevada

Community Support recommended programs and services:

Service Navigation, Tax Credit Programs, Housing & Rehousing, Transportation Support, Language Access, Digital Connectivity, Special Populations Support, etc.

Special Populations include people in low-income communities or areas of concentrated poverty, refugees and immigrants, persons with disabilities, veterans and military families, new or long-term unemployed people, victims and/or survivors of human trafficking, people who do not speak English as a primary language.

Community Support recommended program outcomes:

- % participants no longer in poverty
- % no longer considered low-income (200% FPL)
- % participants connected to programs/services via digital access, transportation support, or language access

Grantee Responsibilities and Expectations

Organizations operating programs and services that are selected for funding will be required to submit quarterly reports to UWSN, engage with UWSN Marketing initiatives, and regularly communicate volunteer opportunities to UWSN.

UWSN will provide a reporting template that must be submitted each quarter. Funding is disbursed quarterly and is conditioned on the submission of quarterly reports. These reports include information on program status, program staffing, program outputs, program outcomes, client stories and photos, volunteer opportunities, media recognition, implementation challenges, and lessons learned from implementation. UWSN may also request your participation in client-level impact, feedback, and outcome surveys.

UWSN program funding is often the result of generous undesignated contributions from donors at workplaces throughout Southern Nevada, corporate grants, and private philanthropic contributions. The more donors appreciate how their contributions support programs funded through this process, the more likely they are to continue to support our collective work.

Successful applicants will be required to complete a Program Funding Agreement. The funding agreement describes current and future activities that will enable UWSN to continue raising funds and distributing them in the Southern Nevada community. Your organization will be required to provide information on its efforts to recognize the funding relationship with the UWSN, including but not limited to the following opportunities:

- The United Way of Southern Nevada logo is displayed or an acknowledgment that the organization receives UWSN funding is communicated within your promotional items used for the program including but not limited to website, annual report, flyers, news releases, event programs, newsletters, ancillary products, and program-specific banners or posters.



- Promote the partnership with UWSN through social media, website, newsletters, special communications to donors, or at your own workplace campaign to generate charitable giving in support of community well-being.
- Participate as agency speakers for UWSN Workplace Campaigns and as requested for other UWSN events, such as Day of Caring, Golf United, Women United Suit Drive, etc.

Additional opportunities to engage with United Way may include:

- Ongoing or Occasional volunteer opportunities
- Day of Caring project
- Register and promote volunteer opportunities on Volunteer Connect (volunteer.uwsn.org)
- Participate in seasonal fundraising campaigns
- Host Agency Tours and Presentations

Application Instructions

Organization Information

Please answer all questions.

Organization Details:

1. Organization Legal Name
2. Organization DBA Name
3. Organization Street Address
4. Organization City
5. Organization State
6. Organization Zip Code
7. Organization Website
8. IRS-Designated Organization Type
9. Does your organization have audited financial statements?
10. Has your organization operated with a financial deficit in any of the past three years?
If yes, please share an explanation for the deficit. Please review your organization's financial statements and 990 submissions to answer this question accurately. Please note, answering 'Yes' to this question will **not** disqualify your organization from receiving an award.
11. Organization Mission (Please also share Vision and Values, if applicable)
12. Please provide your organizational statement on Diversity, Equity, and Inclusion (please note if your organization does not have one) and/or how your organization promotes Diversity, Equity, and Inclusion within.
13. Has your organization been debarred or suspended from doing business with the US government? Yes/No
 - a. 'No' branching to:
 - i. Does your org have a SAM.gov account? Yes/No

Executive Director / President / CEO Details

1. Executive Director Name
2. Executive Director Title
3. Executive Director Phone
4. Executive Director Email

Program Contact Details

1. Program Contact Name
2. Program Contact Position/Title
3. Program Contact Phone
4. Program Contact Email

Program Information

- The Program Narrative Form should include the following information:
- Program Summary should describe the who, how, where, when, and why of your program. Please describe the community challenges, identified gaps in service provision, and what your organization is doing to address these challenges and gaps. Make sure to describe the people that participate in this program, key program activities, and intended benefits to program participants.

- Program Performance should describe recent successes and accomplishments from the past few years. Make sure to describe any challenges you've faced and lessons that have been learned that improve the way you deliver the program.
- Program Alignment must describe how the program funding request aligns with the UWSN Community Impact Goals, Outcomes, and Outputs (see above) associated with Student Success, Workforce Development, and Community Support.
- Program Inclusion and Access should discuss how your program ensures equitable and inclusive access for people from a variety of backgrounds and of varying abilities. Please make sure to include any considerations your program makes for people who do not speak English.
- Program Sustainability should describe how the program will achieve long-term sustainability. Please note that program sustainability can mean different things to different people. The application shares some examples of sustainability, which can include things like obtaining funding from different sources, developing a revenue-generating business model, or permanent changes in organizational processes and staffing.
- Program Scalability should describe how the program can accommodate varying levels of funding. Please discuss in detail how different funding amounts would impact the program's scope, intensity, and overall impact.

Program Overview

1. Program Name
2. How many years has the program been operating?
3. UWSN Community Impact Program Area
 - a. Student Success
 - b. Workforce Development
 - c. Community Support
4. Annual Program Costs
5. Program Funding Request Amount ([Click here](#) to view past Community Impact Grant partners and award amounts) Please note, grant awards may be less than the full amount requested.
6. Funding Request Summary – Please share a summary of your program and funding request (max 2 - 3 sentences). (500 characters max)

Program Narrative

1. Program Summary – Please describe the community challenges, identified gaps in service provision, and what your organization is doing to address these challenges and gaps. Make sure to describe the people that participate in this program, key program activities, intended benefits to program participants, and community partnerships and collaborative efforts that contribute to the success of this program. Maximum 5,000 characters.
2. Program Performance – Please describe recent program performance including successes, challenges, and lessons learned. Maximum 3,000 characters.
3. Program Alignment – Please describe how this program funding request aligns with UWSN Community Impact goals, outcomes, and outputs (see above) for Student Success, Workforce Development, or Community Support. Detail how performance measures such as program goals, outputs and long-term outcomes are monitored. Maximum 3,000 characters.

4. Program Inclusion and Access – Please describe how this program ensures equitable and inclusive access for people from a variety of backgrounds. Please include any considerations you make for people who do not speak English. Maximum 3,000 characters.
5. Program Sustainability - Describe how this program will achieve long-term sustainability. Project sustainability means different things to different people. Here are some examples of what sustainability can mean to a program or organization:
 - A program **continuing operations for at least 3+ years** past the grant-funded period.
 - Qualifying for **funding from a different source**.
 - Financing project operations from **multiple funding sources**.
 - Creating a **revenue-generating business model** or a set of activities that produce income.
 - Successful applications for large **state or federal grants**.
 - Permanent **changes in organizational composition and/or processes** (staff, training, operations) to ensure the program becomes a central focus of your work. Maximum 3,000 characters.
6. Program Scalability – Describe the program's flexibility to accommodate varying levels of funding. Describe how different funding amounts would impact the program's scope, intensity, and overall impact.

Program Logic Model

Please attach your Program Logic Model.

A program logic model is a useful document to help you communicate, design, and improve your programs and services. Many funders request or require a logic model as part of grant applications. In-depth instructions, templates, and examples of logic models are available from the [Community Tool Box](#), [Centers for Disease Control](#), [US Department of Health & Human Services](#), [Corporation for National & Community Service](#), and the [Bureau of Justice Affairs](#).

We've included a [sample logic model template](#) you can use. You can also view the [UWSN Community Impact Logic Model](#) as a reference.

Program Budget

Please attach a completed budget template for the program.

[Click here to download a copy of the Program Funding Request Budget Template.](#)

Board of Directors

Please attach a list of your current Board of Directors.

IRS Tax-Exempt Letter

Please attach your IRS letter verifying tax-exempt status.

Certificate of Good Standing

Please attach a certificate of Good Standing from the Nevada Secretary of State, dated within the past 12 months. You can obtain your organization's certificate [here](#). Please note that we will accept both the short and long form Certificate of Good Standing.

Most Recent Form 990

To facilitate the review process, please provide your organization's most recent Form 990.

- If your 2023 Form 990 is complete, please upload that document.
- If your 2023 Form 990 is not yet complete, please upload your 2022 Form 990 along with the applicable 2023 filing extension documentation.

Please note that Form 990s from 2022 or earlier will not be accepted for this review.

[Click here](#) to learn more about which form your organization should attach.

Link: <https://www.irs.gov/charities-non-profits/form-990-series-which-forms-do-exempt-organizations-file-filing-phase-in>

Most Recent Financial Statements

Please attach your most recent financial statements. Audited financial statements are preferred, but not required.

Language Access Plan / Limited English Proficiency Plan

Optional: Please upload your organization's Language Access Plan / Limited English Proficiency Plan.