

DAY OF CARING

10 YEARS
OF IMPACT

Sponsorship Opportunities

UWSN's Day of Caring is Southern Nevada's largest one-day volunteering event, uniting hundreds of volunteers to create community impact. Sponsor this incredible day of service and be part of the change!

PRESENTING \$20,000

- Naming recognition in event title "presented by"
- Opportunity to provide remarks during kickoff
- Participate in media interviews, when possible
- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- Quote and mention included in press release
- 2 dedicated and 1 general social media post
- Logo on step and repeat
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

VISIONARY \$12,500

- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- Mention included in press release
- 1 dedicated and 1 general social media post
- Logo on step and repeat
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

LEGACY \$7,500

- Premier choice of volunteer project
- Swag or flyers included in volunteer bags
- 1 dedicated and 1 general social media post
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event

CHAMPION \$3,000

- 1 general social media post
- Logo on volunteer t-shirts
- Logo on sponsor banner at event
- Linked logo on event website and e-blasts
- Recognition from stage during kickoff event



UNITED WAY
Southern Nevada



9-19-25

Kickoff Party
8:30-9:30am

Projects Begin
at 10:00am

FOR MORE INFORMATION, VISIT [UWSN.ORG/CARING](https://www.uwsn.org/caring)

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UNITED WAY
Southern Nevada

By the Numbers

~900

volunteers

44

volunteer projects

40+

community partners
engaged

2,900

hours of service

33

stories / clips

32

corporate sponsors
and event partners

557,152,647

people reached

\$278,630,702

publicity value

United Way of Southern Nevada's Reach

36,000+

e-mail subscribers

23,900+

social media followers
across platforms

12,000+

monthly website visitors



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