



United Way of Southern Nevada

UNITED WAY OF SOUTHERN NEVADA

SERVING SOUTHERN NEVADANS SINCE 1957

OUR MISSION:

To Unite Our Community To Improve People's Lives



OUR SUPERPOWERS

- Knowledge Of Local Community
- Mobilize To Advance The Common Good
- Address Problems That No One Organization Can Solve Alone
- Develop Solutions To Complex Problems
- Drive Impact





OUR KEY PILLARS

Creating long-term pathways to success

35,424

STUDENTS RECEIVED
SUPPORT

STUDENT
SUCCESS



6,306

PEOPLE RECEIVED JOB
TRAINING

WORKFORCE
DEVELOPMENT



807,159

INDIVIDUALS RECEIVED
EMERGENCY ASSISTANCE

COMMUNITY
SUPPORTS

WHAT MAKES UNITED WAY UNIQUE?

- Not focused on a single issue or population served
- Deep connection to the non-profit, public and private sectors
- Access to Corporate Workplace channel





NV Ready! State Pre-K Program

Over 5,000 children served with over \$30M in scholarships

SINCE 2015



EMERGENCY FOOD & SHELTER PROGRAM

\$8.6 Million for rent, utility, and food assistance

SINCE 2021



PROJECT REACH

2,300+ households assisted | \$645,000+ allocated

YTD



COMMUNITY IMPACT GRANTS

Private, donor-funded grants for nonprofits in Southern NV



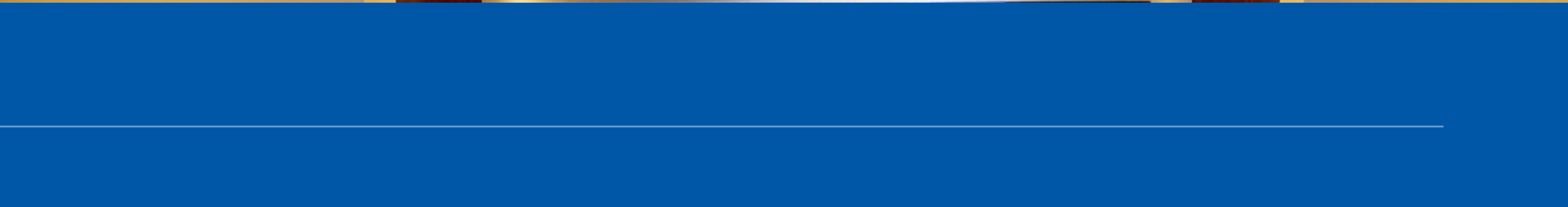
\$16M

in funding requests

**WE NEED HELP
TO BRIDGE THE GAP**

\$1.6M

in funding fulfilled



VOLUNTEER INCOME TAX ASSISTANCE

Tax preparation assistance for the local community



4,096

tax returns filed in 2023

\$4,636,422

tax refunds returned to Clark County residents

LANGUAGE ACCESS

Removing barriers to ensure equitable access to vital services



\$1,000,000

investment for Limited English Proficient Nevadans

12 local nonprofits funded

9 languages supported

BRINGING FUNDS TO SOUTHERN NEVADA

\$1.2M

State of Nevada Nonprofit Support

\$1M

Language Access US Government Appropriation

\$850K

VITA Congressional Appropriation



PARTNERSHIPS FOR EXPANDED IMPACT

Community partnerships improving Southern Nevada





VOLUNTEER CONNECT

6,034 Users | 249 Organizations

DAY OF CARING

Uniting Our Community To Improve People's Lives.

1,000

Volunteers

56

Volunteer Projects

43

Community Partners



CORPORATE SERVICE PROJECTS

13,829 kits

1,851 volunteers

4,583.5 volunteer hours

\$130,629.75 value





WOMEN UNITED SUIT DRIVE

15,474 pieces collected to support 12 local nonprofits

HOW TO HELP



EMPLOYEE GIVING
CAMPAIGN



CORPORATE SERVICE
PROJECTS



EVENT
SPONSORSHIPS

YOUNG LEADERS SOCIETY



Thank you for being our
**Harvester
Sponsor**



YLS
YOUNG LEADERS SOCIETY
POWERED BY UNITED WAY
OF SOUTHERN NEVADA

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WOMEN UNITED

PNC BANK

WOMEN UNITED
UNITED WAY OF SOUTHERN NEVADA

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EMPOWER

Community

Belonging

WOMEN Reimagining



TOCQUEVILLE SOCIETY

Changing Lives Through Philanthropic Leadership

“I have seen Americans make a great deal of real sacrifices to the public welfare; and have noticed a hundred instances in which they hardly ever failed to lend a faithful support to one another...”

- Alexis de Tocqueville

WOMEN UNITED

Sponsorship Opportunities



Women United Sponsor - \$25,000

- Company logo on invitation as presenting sponsor
- Company logo on your event table signage
- Company logo featured in the following:
 - Newsletter e-blast to ~40,000 person database
 - Day of event video loop
 - Day of event sponsorship signage
 - Prominent placement on the day of the event step and repeat
 - Event webpage
- Verbal recognition from stage at event
- (2) One-year membership to Women United
- (2) Table of 10 to event
- 2 dedicated and 1 general social media post
- Women United Suit Drive Luncheon Sponsor (November 2024)

Reimagined Sponsor - \$10,000

- Company logo on your event table signage
- Company logo featured in the following:
 - Newsletter e-blast to ~40,000 person database
 - Day of event video loop
 - Day of event sponsorship signage
 - Event webpage
- Verbal recognition from stage at event
- (2) One-year membership to Women United
- (1) Table of 10 to event
- 1 dedicated and 1 general social media post

Empow(HER)ment Sponsor - \$5,000

- Company logo on your event table signage
- Company logo featured in the following:
 - Newsletter e-blast to ~40,000 person database
 - Day of event video loop
 - Day of event sponsorship signage
 - Event webpage
- Verbal recognition from stage at event
- (1) Table of 10 to event
- 1 dedicated and 1 general social media post

United Sponsor - \$3,000

- Company logo featured in the following:
 - Newsletter e-blast to ~40,000 person database
 - Day of event video loop
 - Day of event sponsorship signage
 - Event webpage
- (5) Individual tickets to event
- 1 general social media post

Table of Ten - \$1,500

Table of Ten - \$850

(Nonprofit Price)

Individual Ticket - \$200

Individual Ticket - \$100

(Nonprofit Price)

Individual Ticket - \$175

(Early bird pricing available until 2/29/24)

PLATINUM SPONSOR

\$7,500

Logo on signage, website, slideshow

Pre-event media interview with UWSN, when available

Sponsor speaking moment

Two foursomes - Fair market value is \$1,600

Acknowledgment in PR/media/social media

Company material/item in goodie bag

On Course Signage

Prominent Reserved Table at Reception

8 Mulligan Tickets

40 Ticket Drop Coupons

FOOD & BEVERAGE SPONSOR

\$5,000

Logo on meal sponsor signage

Logo on signage, website, slideshow

One foursome - Fair market value is \$800

Acknowledgment in PR/media/social media

Company material/item in goodie bag

On Course Signage

4 Mulligan Tickets

20 Ticket Drop Coupons

GOLD SPONSOR

\$5,000

Logo on signage, website, slideshow

One foursome - Fair market value is \$800

Acknowledgment in PR/media/social media

Company material/item in goodie bag

On Course Signage

4 Mulligan Tickets

20 Ticket Drop Coupons

SILVER SPONSOR

\$3,000

Logo on signage, website, slideshow

One foursome - Fair market value is \$800

Acknowledgment in PR/media/social media

On Course Signage

4 Mulligan Tickets

12 Ticket Drop Coupons

HOLE-IN-ONE SPONSOR

(2 available)

\$2,000

Logo on signage, website, slideshow

Acknowledgment in PR/media/social media

Tee Sign

HOLE SPONSOR

(16 available)

\$1,000

Logo on signage, website, slideshow

Acknowledgment in PR/media/social media

Tee Sign

GOLF UNITED

Sponsorship Opportunities





DAY OF CARING

SPONSOR DAY OF CARING

The Day of Caring is the community's largest, one-day volunteering event. UWSN's experience and deep relationships with the local media provide strong media coverage in the right vehicles. Sponsors gain both community-wide exposure and the opportunity to help **make a positive difference** in Southern Nevada.

PREMIER

Media Interviews – Partnership, when possible

Volunteer Project – Premier choice of project

Media Coverage – Mention in all press releases, solicited media coverage and advertisements

E-blasts – Linked logo in all event promotions

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (2) dedicated and (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$20,000

VISIONARY

Volunteer Project – Premier choice of project

Media Coverage – Mention in all press releases, solicited media coverage and advertisements

E-blasts – Linked logo in all event promotions

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (1) dedicated and (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$12,500

LEGACY

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$7,500

SPONSORSHIP LEVELS

CHAMPION

Social Media – (1) General social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$3,000

PROJECT REACH SENIOR EXPOS

Sponsorship Opportunities

PRESENTING	PLATINUM	GOLD	SILVER	BRONZE
\$50,000	\$25,000	\$15,000	\$10,000	\$3,000
4 Expos	4 Expos	4 Expos	2 Expos	1 Expo
3 PR Mentions	2 PR Mentions	2 PR Mentions	1 PR Mention	1 PR Mention
3 Tables	2 Tables	1 Table	1 Table	1 Table
4 Social Media Posts	3 Social Media Posts	2 Social Media Posts	1 Social Media Posts	
Event Ads Logo Feature	Event Ads Logo Feature	Event Ads Logo Feature		
Event Signs Logo Feature	Event Signs Logo Feature			
Company Newsletter Feature				
Co-Branded Media Events				
Event Naming Rights				

WOMEN UNITED

Suit Drive Sponsorship Opportunities

COMING SOON!





United Way of Southern Nevada

UNITED WAY OF SOUTHERN NEVADA

SERVING SOUTHERN NEVADANS SINCE 1957

WHAT IS RAISED HERE, STAYS HERE

\$65

PER PAYCHECK



Can provide crisis services including food, shelter, and utility support to the community

\$50

PER PAYCHECK



Can provide professional attire and workforce development tools to a community member

\$35

PER PAYCHECK



Can provide housing assistance to a family in need

\$20

PER PAYCHECK



Can provide a student support to reach graduation day

\$10

PER PAYCHECK



Can provide after school programs to empower girls in Southern Nevada

\$5

PER PAYCHECK



Can provide back-to-school immunizations for 2 students