



DAY OF
CARING



BECOME A SPONSOR OF THE
2024 DAY OF CARING

THE LARGEST COMMUNITY-WIDE VOLUNTEER EVENT

Gain Community-Wide Visibility

Join hundreds of volunteers and nonprofit organizations as Southern Nevada comes together during UWSN's largest day of action to support our entire community.

Align With One of the World's Most Trusted and Recognized Philanthropic Brands

Impact our community while also taking advantage of Day of Caring's extremely high profile.

- **Elevate your corporate identity** – As a community leader with more than **20,000** donors, **300** workplace partners, **200** nonprofit community partners and **4,000** active volunteers, UWSN provides a broad reach to strengthen your company's reputation as a good corporate citizen.
- **Enjoy positive brand exposure** – The Day of Caring will be publicized on the UWSN website and social media channels, in e-blasts, through media releases and media interviews, in print ads, and more. Pick the sponsorship and exposure level that is right for you.

ONE DAY ONLY

FRIDAY
SEPTEMBER 20, 2024

8:30 am - 9:30 am
Kickoff Celebration
TBD

10:00 am
Volunteer projects begin
throughout the community



SPONSOR THE 2024 DAY OF CARING

The Day of Caring is the community's largest, one-day volunteering event. UWSN's experience and deep relationships with the local media provide strong media coverage in the right vehicles. Sponsors gain both community-wide exposure and the opportunity to help **make a positive difference** in Southern Nevada.

PREMIER

Media Interviews – Partnership, when possible

Volunteer Project – Premier choice of project

Media Coverage – Mention in all press releases, solicited media coverage and advertisements

E-blasts – Linked logo in all event promotions

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (2) dedicated and (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$20,000

VISIONARY

Volunteer Project – Premier choice of project

Media Coverage – Mention in all press releases, solicited media coverage and advertisements

E-blasts – Linked logo in all event promotions

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (1) dedicated and (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$12,500

LEGACY

Print & Digital – Mention in pre and post-event communications; logo on event website

Social Media – (1) general social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$7,500

SPONSORSHIP LEVELS

CHAMPION

Social Media – (1) General social media post on Facebook, Twitter, Instagram and LinkedIn

Day of Event – Recognition at Kickoff Celebration; logo on event signage

Logo on T-Shirts – Logo included on volunteer t-shirts

\$3,000

WE WOULD LIKE TO SPONSOR THE 2024 DAY OF CARING AT THE FOLLOWING LEVEL:

\$20,000 PREMIER

\$12,500 VISIONARY

\$7,500 LEGACY

\$3,000 CHAMPION

Company: _____

Contact name: _____ Title: _____

Contact phone: _____

Email: _____

Make check payable to UWSN. Mail to: UWSN, 5830 W. Flamingo Road, Las Vegas, NV 89103 or Credit card payment or invoice, please contact Savanna Sibley at 702-892-2344 or SavannaS@uwsn.org for more information. United Way of Southern Nevada is a 501(c)(3) tax exempt organization (FTIN: 88-0071328). Your donation is tax-deductible to the fullest extent of the law. No goods or services were provided in exchange for this donation.

Method of Payment (Please Circle one):

Check | Credit Card | Invoice

#DAYOFCARINGLV



**LEARN MORE AT
UWSN.ORG/CARING**



DAY OF CARING

UWSN.ORG/CARING

UWSN.ORG | 702.892.2300 | 5830 W Flamingo Rd, Las Vegas, NV 89103

For more information, contact fundraising@uwsn.org

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