



---

## QUARTERLY NEWSLETTER



### A MESSAGE FROM OUR PRESIDENT AND CEO



Dear Alexis de Tocqueville Society Members and Friends,

I hope this message finds you well. I want to start by extending my heartfelt thanks to all of you who attended the Alexis de Tocqueville (ADT) Society *Evening of Gratitude* last month. It was an evening filled with inspiration, renewed energy, fellowship, and your continued support of UWSN's mission as we look toward the future. Your presence and commitment truly make a difference in our community.

I would also like to express my thanks to those who were able to participate in UWSN's 8th annual Day of Caring. Your dedication to giving back and making a positive impact in our community is truly commendable. Day of Caring is a testament to the incredible spirit of volunteerism that defines United Way of

Southern Nevada and your membership in the ADT Society advances that cause.

The Alexis de Tocqueville Society is an international collective of philanthropists all working for the betterment of society. As a key component of the United Way Worldwide donor network, people are joining others around the world in advancing the mission of improving people's lives. Before my arrival to UWSN, the ADT Society membership levels had dwindled. At the beginning of my tenure, we had 22 ADT members and we have now increased to 52 ADT members. While I'm optimistic about this incredible growth, this community needs to understand that the Alexis de Tocqueville Society is central to every successful fundraising program around the country.

If we are to continue to rebuild UWSN into the force that it needs to be to serve this community, it is imperative that we dramatically increase the number of ADT Society members to 500. In order to accomplish this, we need your help. Please join us as we actively try to recruit a robust and active Alexis de Tocqueville Society. We will keep you apprised of our progress. Your membership in the Alexis de Tocqueville Society supports the mission of what we do here in Southern Nevada.

There are incredible opportunities for all things French through your engagement with the ADT Society given the connection of Alexis de Tocqueville and his legacy. We are beginning to understand the opportunities this presents for us to lean into our French heritage in ways we have not to date. As De Tocqueville reminds us, "The greatness of America lies not in being more enlightened than any other nation, but rather in her ability to repair her faults."

Thank you all for your unwavering support, dedication, and generosity. You are the heart and soul of the Tocqueville Society, and your continued involvement is vital to our success. Let's continue working together to build a stronger Southern Nevada and make a lasting impact on the lives of those who need it most.

Toujours a votre service, sincerement.

Pax,

A handwritten signature in black ink, appearing to read 'Julian', written in a cursive style.

Julian High  
President and CEO  
United Way of Southern Nevada



## A MESSAGE FROM OUR CO-CHAIR

Ein Prosit!

Tocqueville Society members are a special group of philanthropists! We are a worldwide collection of individuals and families who believe so strongly in the unique mission of United Way that we give a minimum of \$10,000 a year to support it. We live in a variety of places around the United States and other countries. But, no matter where we call “home,” we recognize the importance of collectively giving to support our local community and its unique needs.

My husband, Stefan, and I are proud to call Las Vegas “home” and are deeply devoted to being philanthropists in Southern Nevada. Having lived in Nevada for over 20 years, we are acutely aware of the distinct issues facing local resident families who struggle with the compounding problems created by intergenerational poverty. Rather than turning away from the real needs of our neighbors, we’ve chosen to run toward them. By giving to United Way of Southern Nevada (UWSN), we can see the collective difference our generosity makes in transforming the lives of area individuals and families.

Our local organization, UWSN, touches the lives of so many Southern Nevada residents. Through the giving of local residents to UWSN, 80 different non-profit organizations are supported in their unique life-changing missions. *Where else could the donations you give have such a dramatic impact?*

As members of our local Tocqueville Society, Stefan and I pledge and give \$10,000 each year to UWSN. And we make it FUN for ourselves and others! On the first Sunday afternoon of each October, we host “the best Oktoberfest east or west of Munich, Germany!” Our half acre yard is transformed into a genuine German party with Oktoberfest decorations, authentic German food catered by Café Berlin, “oompa” music played by the famous local “Gingerschnapps” band,

and more! Do you like Black Forest cake made by Freed's Bakery? Our party is a place to taste it!

Stefan and I host and pay for the party. Guests are asked to donate at least \$45 per person to participate in the Schmitt's Annual Oktoberfest Party. We invite people in our sphere of influence: friends, neighbors, members of Good Samaritan Church, Women United members, UWSN staff and board members, local Germans we meet throughout the year, those who are a part of my Facebook network, and anyone else who loves the mission of UWSN and wants to support it. This year **we raised \$8,525** toward our Tocqueville pledge through our party for a purpose. And all of us had fun giving as we partied!



**Mark your 2024 calendar for October 6.** Plan to come to the next Schmitt's Annual Oktoberfest Party, lift a bottle of Oktoberfest beer, and join in a toast for the wunderbar organization we proudly know as United Way of Southern Nevada!

Rev. Dr. Marta Poling Schmitt

## YOUR DOLLARS AT WORK



Join us and watch the video above as we hear directly from our 2023 Community Impact Grant Recipients, who will share the incredible work their programs are doing in our Southern Nevada community, made possible by your generous support of United Way of Southern Nevada.

It's your contributions that enable us to fund these vital initiatives and many more. Together, we can continue to make a lasting impact in our community.

Please consider making a gift to UWSN to support even more programs like these that are driving positive change in Southern Nevada. ***Your support truly makes a difference.***

Make YOUR Impact Today

---

## MEMBER SPOTLIGHT

# MEET APRIL AUGUSTINE

Tocqueville Member Spotlight



## **What does it mean to you (and your family) to be a partner in the United Way of Southern Nevada mission?**

Being a part of the United Way of Southern Nevada (UWSN) board of directors and serving as a volunteer and member of the Community Impact Committee has been an incredibly meaningful and rewarding experience. My involvement in UWSN's mission has truly touched my heart by seeing the impact on the lives of individuals and families in need within our community. I've had the privilege of witnessing firsthand the remarkable difference that UWSN brings. The depth of UWSN's community support is truly immeasurable, and it has been a source of inspiration for me.

When I hear the stories and see how UWSN has positively affected the lives of countless families and young people, it deeply touches my heart. It's the compassion and dedication of the people who work for and contribute their time and resources to UWSN that are the driving force behind these transformative changes. They are the unsung heroes who are making a tangible and lasting difference in our community.

Being a partner in the United Way of Southern Nevada mission means being a part of something truly phenomenal. It is an honor for me to contribute to an organization that is dedicated to creating a better future for our community. It's a legacy I am proud to share with my family.

## **What Community Impact pillar means the most to you and why?**

I deeply value all of the Community Impact pillars, but if I had to choose between Workforce Development, Student Outreach, or Community Support, it would be difficult for me to prioritize one over the other. Each of these pillars plays a vital role in our community, and it's challenging for me to rank their importance because they all contribute significantly to the well-being of our society.

Community Support is essential as it ensures that individuals can meet their basic living needs, providing a foundation for a stable and thriving community. On the other hand, Student Outreach is equally crucial as it opens doors of opportunity for young people who may not have had access to education otherwise. Both of these pillars address fundamental aspects of our community's welfare.

I am genuinely grateful that the United Way of Southern Nevada is dedicated to supporting all of these areas. Each pillar represents a critical component of our mission to improve the lives of individuals and families in our community. By addressing a diverse range of needs, we can create a more inclusive and resilient society, and that's why I find it challenging to favor one pillar over the others. They are all integral to our mission's success, and I am proud to be part of an organization that recognizes the significance of each one.

### **Why did you become a Tocqueville Society member?**

I joined the Tocqueville Society because I wholeheartedly believe in the impactful work of the UWSN in our community. I wanted to take my commitment to the next level and demonstrate my unwavering support for the mission. The satisfaction of knowing that my contributions are helping those in need brings me immense joy.

As a two-year board member, a member of the community impact committee, and a participant in one of UWSN's recent grant review committees, I have had a firsthand view of how and where funds are allocated and the selection process that determines where the need throughout Southern Nevada would be best supported. The dedication and diligence displayed by UWSN staff in their efforts are nothing short of impressive. They meticulously research and secure numerous grants, collaborate with legislators and lobbyists, engage in fundraising activities with both organizations and individual donors, and provide guidance and support to many non-profits throughout Southern Nevada to create meaningful change. They ensure that every dollar is monitored and utilized effectively by the various non-profits they support throughout our community.

The level of detail and effort invested by this organization in helping people is truly inspiring. It's an incredible experience to witness the dedication and passion of everyone involved. I felt compelled to become a more significant

part of this support network because I genuinely believe in the impact that UWSN makes in the lives of individuals and families in need.

### **Share your favorite place to travel!**

My favorite place to travel is Sedona, Arizona. I absolutely love the scenic mountains, the mesmerizing art, the gorgeous sunsets, and the super-chill vibe throughout the city.

---

## **GREAT NEWS IN THE COMMUNITY**



Congratulations to UWSN Board Member and Tocqueville Member, April Augustine, for being an honoree for PR Daily's Top Women in Marketing! UWSN is proud and honored to have you as a Board Member!

---

## **UPCOMING EVENTS**





## Women United Suit Drive

**October 16 - November 9 | Various Locations Across Southern Nevada**

Join us for UWSN Women United's 16th Annual Suit Drive! Donate gently used business suits, dresses, hospital scrubs, coats, shoes, and accessories and celebrate the success of the Suit Drive at the Luncheon!

**[LEARN MORE](#)**



## Legends and Lions Ball

**December 7 | Myron's at The Smith Center**

Join us for an intimate evening as we take a journey through the past, present, and future of Las Vegas through song featuring Clint Holmes at Myron's at The Smith Center...the final act before the curtains close on our 65th Anniversary Celebration.

**Questions? Contact Brittany DuPree at [BrittanyD@uwsn.org](mailto:BrittanyD@uwsn.org).**

---

## GET INVOLVED

Discover the power of giving back through United Way of Southern Nevada's [Volunteer Connect portal](#), where year-round volunteer opportunities await your engagement. Your participation can make a profound difference as we collaborate with nonprofit organizations across Southern Nevada. Sign up today for an upcoming volunteer opportunity and be a force for good in our community. If you have any questions or need assistance with the registration process, please don't hesitate to contact Savanna Sibley at [SavannaS@uwsn.org](mailto:SavannaS@uwsn.org). Join us in our mission to uplift lives and strengthen

communities through the gift of your time and expertise. Together, we can create lasting positive change.

**SIGN UP TODAY**



Don't miss your chance to win BIG and experience the ultimate year in sports with the Vegas Sports Jackpot, benefitting United Way of Southern Nevada and the Las Vegas Super Bowl LVIII Host Committee Charities!

The Vegas Sports Jackpot is not just a transaction; it's a contribution to the greater good. Your generosity will help make a profound impact on the entire Southern Nevada community, uplifting lives and spreading hope where it's needed most.

**ONE WINNER WILL RECEIVE A PAIR OF TICKETS TO EACH OF THE FOLLOWING EVENTS IN 2024**

SUPER BOWL LVIII

SUPER BOWL EXPERIENCE

SUPER BOWL OPENING NIGHT FUELED BY GATORADE

FORMULA 1 HEINEKEN SILVER LAS VEGAS GRAND PRIX

EVERY LAS VEGAS RAIDERS HOME GAME

22 VEGAS GOLDEN KNIGHTS HOME GAMES

EVERY HENDERSON SILVER KNIGHTS HOME GAME  
EVERY LAS VEGAS AVIATORS HOME GAME  
EVERY 2022 WNBA CHAMPION LAS VEGAS ACES HOME GAME  
EVERY VEGAS KNIGHT HAWKS HOME GAME  
EVERY NBA G LEAGUE IGNITE HOME GAME  
PERFORMANCES 1-4 OF THE WRANGLER NATIONAL FINALS RODEO  
TWO SESSIONS TO THE NBA LAS VEGAS SUMMER LEAGUE  
EVERY UNLV REBELS FOOTBALL HOME GAME  
EVERY UNLV RUNNIN' REBELS BASKETBALL HOME GAME  
EVERY UNLV LADY REBELS BASKETBALL HOME GAME  
SOUTH POINT 400 AT LAS VEGAS MOTOR SPEEDWAY  
PENNZOIL 400 PRESENTED BY JIFFY LUBE  
SHRINERS CHILDREN'S OPEN  
LAS VEGAS BOWL  
4 UFC EVENTS  
VEGAS KICK OFF CLASSIC

**PURCHASE YOUR TICKETS TODAY!**



**REFER A FRIEND**

My name is Brett McAnnany, and I proudly serve as the Director of Donor Relationships and the Tocqueville Society for United Way of Southern Nevada. Having called Las Vegas home since 1984, I hold a deep commitment to improving our community.

Today, I'd like to extend an invitation to our current Tocqueville members. I encourage you to reach out to your networks and refer friends or acquaintances who might find value in becoming members of United Way of Southern Nevada's Tocqueville Society. It's through our collective efforts that we can make a significant impact on the lives of those in need within our community. Let's work together to create a stronger and more vibrant future for Southern

Nevada.

**Email me to refer a friend today at [BrettM@uwsn.org!](mailto:BrettM@uwsn.org)**

---

**DONATE TODAY**

---



5830 W. Flamingo Rd, Las Vegas, NV 89103 | 702-892-2300



*Copyright © 2023, All rights reserved.*

Want to change how you receive these emails?  
You can [update your preferences](#) or [unsubscribe from this list](#).



[View this email in your browser](#)

---