



## QUARTERLY NEWSLETTER

### A MESSAGE FROM OUR PRESIDENT AND CEO



Dear Alexis de Tocqueville Society Members and Friends,

As we stand at the threshold of a promising New Year, I extend my warmest wishes to you and your loved ones. May this year be filled with boundless happiness, success, and meaningful moments.

As we embark on this journey into the new year, let's renew our commitment to growing our UWSN Tocqueville Society. I urge each of you to continue spreading the message about what it means to be a Tocqueville member to your friends and family. Together, let's showcase the profound impact and importance of our shared mission in uniting our community to improve lives.

In addition to our existing endeavors, I'd like to emphasize the critical role of

UWSN in engaging with our local business community. Collaboration with our local partners, highlighted below by Whiting-Turner, underscores the potential for larger-scale impact. Their support and collaboration amplify our efforts and enable us to extend our reach, touching even more lives within our community.

Let's commence this new year with reinvigorated energy and focus on our shared mission. By uniting our strengths and resources, we can continue making substantial strides in improving the lives of individuals and families in our community.

Thank you for your continued dedication and unwavering support.

Pax,



Julian High  
President and CEO  
United Way of Southern Nevada



## A MESSAGE FROM OUR CO-CHAIR

At UWSN, we believe in the transformative power of collective action and the profound impact it can have on the lives of individuals and the well-being of our community. Your generous contribution signifies not just a financial investment but a shared vision for positive change and community empowerment.

### **The Importance of Community Investment:**

Investing in our community goes far beyond financial contributions; it is an investment in the shared future we are building together. As high-level donors

like yourself join in this collective effort, we can drive meaningful change in some of the following ways:

*Sustainable Programs:* Your support helps us develop and sustain impactful programs that address the root causes of challenges faced by our community, fostering lasting solutions.

*Education and Empowerment:* By investing in education and empowerment initiatives, we can create opportunities for individuals to break the cycle of poverty, gain new skills, and contribute meaningfully to society.

*Health and Well-being:* Your generosity allows us to enhance healthcare services, promote mental health awareness, and create a healthier, more resilient community.

### **Our Commitment to You:**

As a Tocqueville Society member, you are not just a financial supporter but an integral part of our community. We are committed to keeping you informed about the impact of your investment through regular updates, success stories, and exclusive events.

Once again, thank you for your dedication to making a meaningful difference in the lives of those we serve. Together, we are building a brighter, more inclusive future for everyone.

Wishing you a joyous and prosperous New Year filled with fulfillment and purpose.

Diane M. Carlson  
Tocqueville Society Co-Chair  
United Way of Southern Nevada

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## **OUR IMPACT**



UWSN invites you to hear directly from our proud partner, The Public Education Foundation, by watching the video above. Discover how your support of UWSN is making a lasting impact on the lives of students in our community.

Together, we are fostering a brighter future for the next generation, shaping a community where every student has the opportunity to succeed. Thank you for being a vital part of this incredible mission.

Please consider making a gift to UWSN to support even more programs like these that are driving positive change in Southern Nevada. ***Your support truly makes a difference.***

Make YOUR Impact Today

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## MEMBER SPOTLIGHT

# MEET WHITING-TURNER

Tocqueville Member Spotlight



## **Why did you become a Tocqueville Society member?**

Whiting-Turner has been established in Southern Nevada for over thirty years. With our broad national footprint, we recognize the importance of engaging in our local markets in meaningful ways. It is important to the strength of our communities, as well as the connection of our people – to establish a sense of place and belonging, as well as our company culture.

For decades we have been engaged with many outstanding, local non-profit organizations including St Jude's Ranch for Children, Junior Achievement of Southern Nevada, Spread the Word Nevada, Three Square, Safe Nest, Candlelighters and Project Dot, to name a handful. Recognizing that many, if not all, of these wonderful organizations are supported under the UWSN umbrella made it easy to choose to support United Way, as well as through direct volunteerism. We remain connected to these organizations through effective team-building and hands-on support with UWSN Day-of-Caring events.

Each year we select UWSN partner agencies and engage dozens of our employees to organize, volunteer and support various programs. This is a rewarding and effective way for our office to give our time and energy, in addition to corporate support.

## **What Community Impact pillar means the most to you and why?**

As a general contractor and construction manager, we recognize the importance of education, STEM, and workforce development. Organizations we have chosen to support over the years tend to fall squarely within two key pillars United Way is committed to promote: Student Success and Workforce Development. These pillars are directly relevant and important for our business, as well as for the strength of our Southern Nevada economy and sustainability.

## **Share a fun fact!**

Whiting-Turner has been in business for over 110 years, including over 30 years in Southern Nevada. Personally, Sarah and I have been part of the Whiting-Turner family for nearly 40 years since joining Whiting-Turner in 1985 after graduating from college where Sarah and I met. Sarah was an employee of United Way over thirty years ago in Orange County, California, and she currently volunteers for and is engaged in Women United.

Whiting-Turner has afforded us the ability to build a successful career in Southern Nevada while encouraging us and our Las Vegas team to engage in our business market and community in meaningful and important ways. United Way of Southern Nevada facilitates our passion and commitment to making a difference.

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## UPCOMING EVENTS



### Women United Fashion Show Luncheon

**April 13 | Red Rock Casino**

Join us for UWSN Women United's Fashion Show Luncheon! This year's theme is "Women on the Move" to celebrate the strength, resilience, and achievements of remarkable women in our community.



### Golf United Tournament 2024

**May 10 | Bear's Best Las Vegas**

Tee off for a great cause! Join us for an exceptional golf experience during UWSN's Golf United Tournament at the beautiful Bear's Best Las Vegas. This unique golf course is made up of 18 holes hand selected by Jack Nicklaus from his 270 designs worldwide.

[PURCHASE YOUR TICKET OR  
SPONSORSHIP TODAY](#)

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SPONSORSHIP TODAY](#)

## GET INVOLVED



**ONE WINNER GETS  
TWO TICKETS TO  
SUPER BOWL LVIII  
AND SO MUCH MORE!**

**TICKET SALES CLOSE  
SUNDAY, JANUARY 28  
AT NOON PST!**

**VEGAS  
SPORTS  
JACKPOT**

**BENEFITING**

  

**LAST CHANCE TO ENTER THE VEGAS SPORTS JACKPOT!**  
**TICKET SALES CLOSE SUNDAY, JANUARY 28TH AT NOON!**

This is your last chance to win BIG and experience the ultimate year in sports.  
One lucky winner will receive **TWO TICKETS** to the following events in 2024:

-  Super Bowl LVIII
-  Super Bowl Experience
-  Super Bowl Opening Night Fueled by Gatorade
-  Formula 1 Las Vegas Grand Prix
-  Every Las Vegas Raiders Home Game
-  22 Vegas Golden Knights Home Games
-  4 UFC Events

**AND SO MUCH MORE**

PURCHASE YOUR TICKETS TODAY!

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## REFER A FRIEND

My name is Brett McAnnany, and I proudly serve as the Director of Donor Relationships and the Tocqueville Society for United Way of Southern Nevada. Having called Las Vegas home since 1984, I hold a deep commitment to improving our community.

Today, I'd like to extend an invitation to our current Tocqueville members. I encourage you to reach out to your networks and refer friends or acquaintances who might find value in becoming members of United Way of Southern Nevada's Tocqueville Society. It's through our collective efforts that we can make a significant impact on the lives of those in need within our community. Let's work together to create a stronger and more vibrant future for Southern Nevada.

**Email me to refer a friend today at [BrettM@uwsn.org](mailto:BrettM@uwsn.org)!**

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DONATE TODAY

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