

Campaign Email #9- THANK YOU EMAIL – RESULTS AVAILABLE

Send time: Within a few days of campaign end

Sender: Employee Campaign Manager

Subject: [IF HIT GOAL>> We did it! // IF NOT>> Thank you!]

Join me in celebrating the success of our giving campaign [or specific title of campaign unique to your workplace] for United Way of Southern Nevada (UWSN)! It takes an entire community to change lives, and today I could not be more appreciative that I work in this one.

I'm thrilled to report:

[COMPANY NAME] employees invested \$[DOLLARS PLEDGED] in our community's children, families and neighborhoods.

[NUMBER OF DONORS] of our employees joined together to improve education, job and community support and positively impact our future workforce.

That's [PARTICIPATION RATE]% of our staff committing to create long-term change.

Even though I am so tremendously thankful, I'm really not speaking for me. I'm thanking you on behalf of the families, children, neighbors, and friends who will benefit from your generosity. From all of those whose lives will be improved by your generosity, I extend my warmest gratitude.

Thanks again!

[SIGNATURE]

P.S. To learn how your support is powering UWSN to keep fighting for our community all year long, make sure to stay connected through their newsletter and social media accounts.