

## **Campaign Email #8 – Final Ask**

**Send Time:** 3-5 Days Before End of Giving Campaign

**Sender:** Employee Campaign Manager

**Subject:** LAST CALL: Changing the Community Starts with You

Hello everyone,

It's the LAST day to give to the United Way of Southern Nevada giving campaign! UWSN is working to improve Southern Nevada and build up the community, and they need your help. We are proud to announce that we've raised \$XXX from XX employees – and there's still time to give!

UWSN and their dedicated supporters are committed to giving all Southern Nevadans the opportunity to succeed. They continue to invest in innovative solutions in education, workforce development, and community support to build a stronger community for all. No other organization connects as many people in so many ways to rebuild and strengthen our community. Together with their donors, volunteers and partners, they are improving lives and creating change that will last for generations to come.

Now that they've shown you all that they do to support Southern Nevada, I hope you will join them in this important work and make your pledge today. Every dollar you invest in United Way stays here in Southern Nevada to help our community respond, recover, rebuild and reimagine for the future.

Thanks to your support, hard work, and your pledge, United Way can continue their support of our community. Please join them and give today. **GIVING INFORMATION**

**ECM NAME AND CONTACT INFORMATION**